Turn Seasonal Generosity Into Year-Round Impact

Launch an All-Digital Toys for Tots Campaign in Your Local Community

Every year, thousands of organizations rally their communities to support Marine Toys for Tots. While it's an incredible custom, traditional physical toy drives are facing steep drops in support due to heavy operational hurdles: heavy logistics, overflowing collection bins, transport coordination, and an abrupt end to funding once the holidays are over.
We need to make giving simple again. By launching a 100% digital toy campaign, you can turn seasonal generosity into an effortless, year-round legacy without taking a single thing away from your current traditions.

The Urgent Call to Action: One Link, Lasting Impact

We are asking your organization to make a simple but incredibly powerful commitment: share our National Link with your local network during the critical months of October, November, and December.

www.smileassociate.com/toysfortots

When your community shops through our National Link (**Official Launch: October 1, 2026**), Marine Toys for Tots receives:

- **The Physical Toy:** Shipped directly to a Marine Toys for Tots distribution center. This means zero boxes for your staff to manage, zero manual drop-offs, and zero logistical hassle.
- **An Immediate Cash Donation**: SmileAssociate triggers an automatic cash donation directly to Toys for Tots at the time of purchase, doubling the value of the user's gift.
- **Sustainable Year-Round Funding:** The impact doesn't stop on January 1st. By introducing your community to this program, you unlock a passive, year-round funding stream. Whenever your supporters use our platform for their routine, everyday Amazon shopping, automated donations continue flowing to Toys for Tots - at absolutely zero extra cost to your supporters or your organization.

Why Partner With Us?

- **National Link:** Use our link with no setup required. Simply share and promote.
- **100% Free Partnership:** We will proudly feature your organization's logo on our Partner Support Page.
- **Zero Logistics:** No physical collection bins, no sorting, and no transit coordination.
- **Enhanced Reputation:** Show stakeholders how you are pioneering smart, sustainable Corporate Social Responsibility (CSR).
- **Frictionless Support:** Your network buys toys they already wanted to give, while our platform maximizes the real-world value of their purchase.
- **Trusted Platform:** Proudly serving leading nonprofits like the March of Dimes, Wounded Warrior Project, Make-A-Wish Foundation, the American Legion Auxiliary.

We have provided high resolution Logos and Sample Social Media Posts at the link below to make it easy for you to share this campaign with your community.

Sample Social Media Posts

Can Kids Across America Count On Your Support?

Visit our **Partner Signup Page** to show your support for this all-digital campaign and turn seasonal cheer into a 365-day legacy for Toys for Tots.

Partner Signup

SmileAssociate is an approved Amazon Associate. Supporters shop on Amazon through our verified link and purchases are automatically tracked and converted into both a toy and a donation for Marine Toys for Tots.

available at amazon